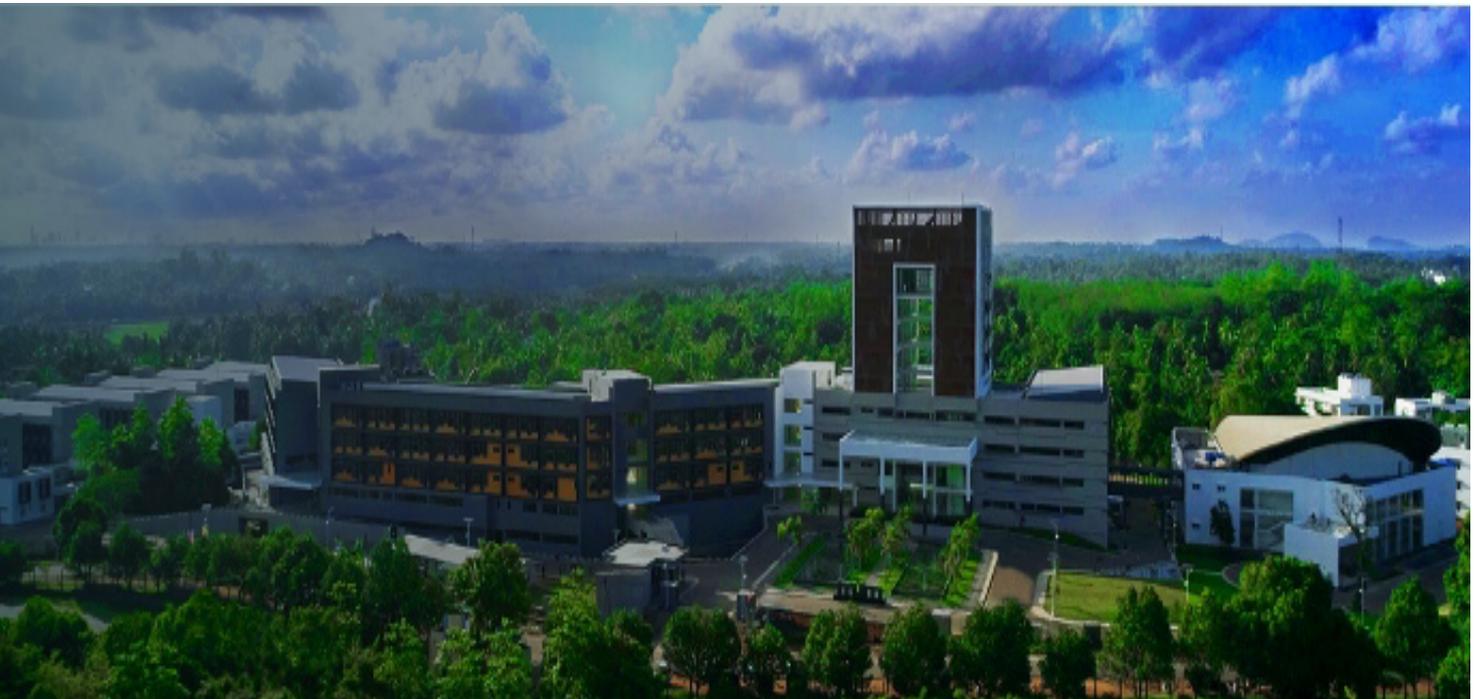




INSTITUTE OF TECHNOLOGY
UNIVERSITY OF MORATUWA

SPONSORSHIP PROPOSAL



ITUM CAREER FAIR 2022

CAREER FAIR - 2022

The Institute of Technology University of Moratuwa conducts the National Diploma in Technology (NDT) in 10 disciplines namely Chemical Engineering Technology, Civil Engineering Technology, Electronics Engineering Technology, Electrical Engineering Technology, Information Technology, Marine Engineering Technology, Nautical Studies, Mechanical Engineering Technology, Polymer Technology and Textile & Clothing Technology. The NDT program consists of 4 academic semesters and 2 industrial training semesters of one year. Each year 800 students undergo implant training at two training places, 6 months at each training place.

Over the last 50 years, NDT has been a benchmark study program in Sri Lanka and it caters to fulfill the demand of the mid-level technical capacity of the market. Our academic program is aligned with the latest Industrial Revolution of Industry 5.0. Thus NDT Diploma holders are capable of serving in high-level positions such as assistant engineers and factory managers at renowned organizations in Sri Lanka as well as overseas and they play a key role in creating a link between the engineers and the rest of the workforce in the industry.



In view of creating a platform for staff, students, and employers to meet and build relationships, and discuss the opportunities for employment and internships, the Industrial Training, Career Guidance, and Post Diploma Education Center (ITCGPDEC) of ITUM has organized a career fair for the first time in the history of ITUM with the objectives of providing opportunities for students to discover a wide range of career paths, network with potential employers, professionals and industry experts, identify industry related problems and practice their interview skills.

This event named 'Career Fair- 2022' is scheduled to be conducted from 28th November 2022 to 2nd December 2022 and it will bring together academics, professionals and industry experts across a spectrum of Engineering Technology backgrounds in Sri Lanka. As such, this event will be an exceptional opportunity to promote your organization's brand image before an audience consisting of key academic and industry leaders from all parts of Sri Lanka. Further, this will create an ideal platform to identify top candidates with a wide range of skills and recruit them as trainees of your esteemed organization. This will also be an excellent opportunity for students to gain exposure to face the challenges in the industrial sector.

Hence, we invite your esteemed organization / Institution to become part of the Career Fair -2022 by financially sponsoring the event in order to make this event a success.



SPONSORSHIP OPPORTUNITIES

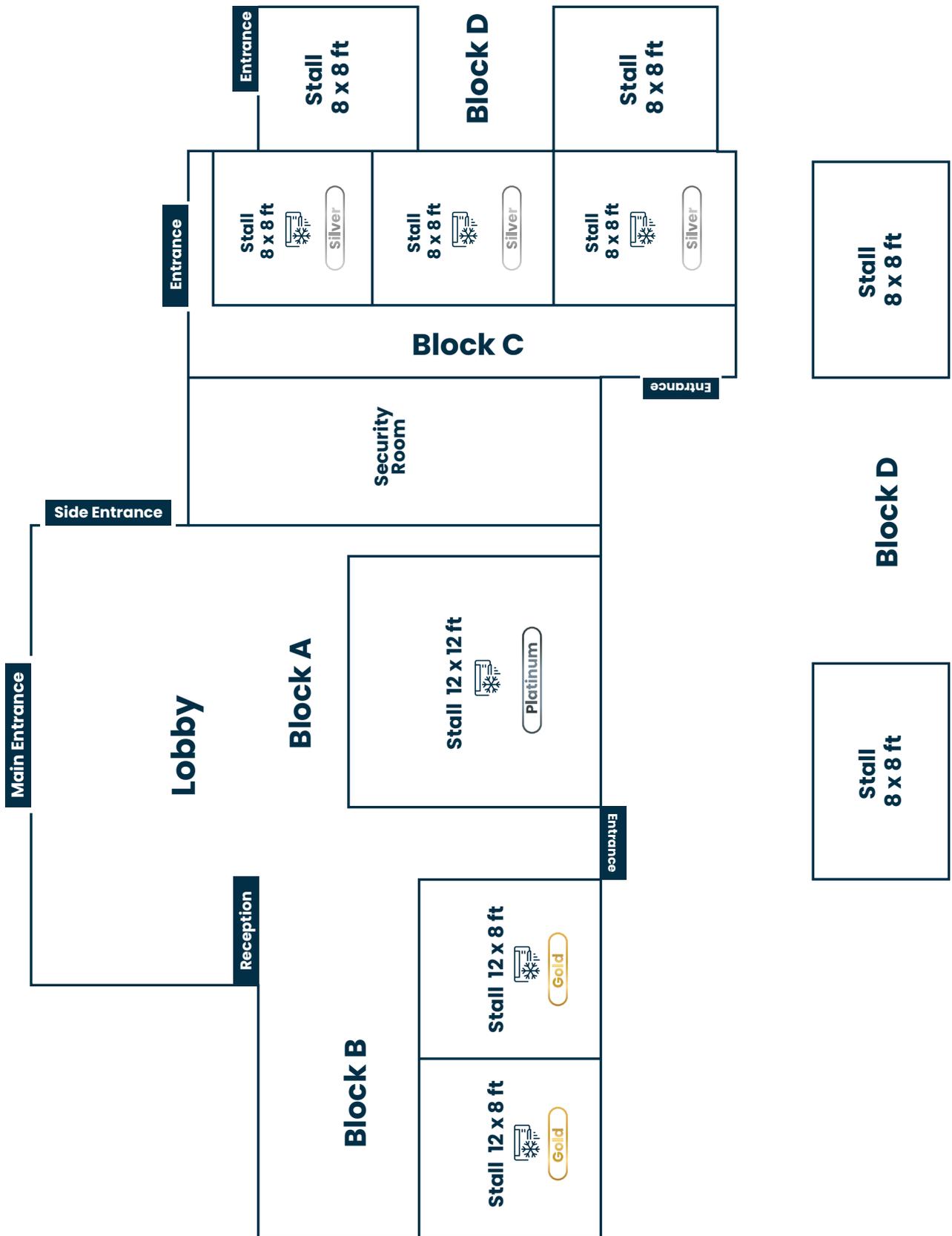
Listed below are details pertaining to sponsorship opportunities.

	Platinum Sponsorship Rs. 1,500,000	Gold Sponsorship Rs. 1,000,000	Silver Sponsorship Rs. 500,000
Verbal Acknowledgement	Acknowledgement as the main sponsor of the event	Yes	Yes
A 10-minute speech in the main session	Yes	No	No
A promotional video in the main session	A 5 minutes video	A 3 minutes video	A 2 minutes video
Displaying the company logo on all advertising material including e-flyers, official Facebook page and ITUM official website	Yes	Yes	Yes
Displaying sponsorship banners around ITUM premises during the career week	5X3 ft, 10 banners at the main entrance, main hall, canteen and other locations around the division	5X3 ft, 5 banners at the entrance, and other locations around the division	No
Flags at the entrance of ITUM during the career week	Yes	No	No
Displaying standing flyers	Yes	Yes	Yes
Stall	Premium Stall (Block A)	Standard Stall (Block B)	Economic stall (Block C)

SIZE OF THE STALL ARRANGEMENTS

	Premium Stall	Standard Stall	Economic Stall
Facilities	Only for Platinum Sponsorship	Only for Gold sponsorship	Rs. 50,000/=
Size	12 X 12 ft	12 X 8 ft	8 X 8 ft
A/C	Yes	Yes	No
Location (see the plan attached)	A Block	B Block <small>Placement is on a first-come, first-served basis</small>	C & D Blocks <small>Placement is on a first-come, first- served basis</small>
Uninterrupted power supply throughout the day	Yes	Yes	Yes
Pictures on ITUM official Facebook page	Yes	Yes	Yes
LED TV for promotion	Yes	No	No
Table and Chairs	Yes	Yes	Yes

LOCATION PLAN



FOR INQUIRIES



Major General (Rtd.) S. K. Thirunavukarasu

Director – ITUM



077 316 5188



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Dr. Chandani Somarathne

Head – Industrial Training, Career Guidance, and Post Diploma Education Center



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Mr. Malin Gunasekara

Chairperson – Subcommittee of Funding and Sponsorship



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